Housing is Healthcare

CORPORATE PARTNERSHIP OPPORTUNITIES

2012

WWW.JERUSALEMHOUSE.ORG
Jerusalem House was established in 1988 by a coalition of community leaders who envisioned a residential facility for homeless people with AIDS that would foster independence and dignity. We are a non-denominational agency so-named because “Jerusalem” means “dwelling of peace.”

Of the nearly 250 residents we serve daily, approximately 100 are children who, having now lived in a structured home environment, are likely to break the intergenerational cycles of HIV/AIDS, poverty, and homelessness. Plans are underway to add another 12 housing units in 2012.

Jerusalem House is incorporated in the State of Georgia and recognized by the US Internal Revenue Service as a not-for-profit, public charity under Section 501(c)(3).

We fulfill our mission through four programs:

- **Program for Adults** (opened 1989) - provides a home and supportive services to 23 single adults living with AIDS
- **The Family Program** (opened 1997) - devoted to homeless mothers with HIV/AIDS and their children, provides apartments to 12 families, including 25 children
- **Scattered Site Program** (launched 2003) - serves 32 individuals with HIV/AIDS and approximately 23 children
- **Scattered Site II Program** (launched 2009) - provides 101 housing units (approximately 135 residents) for homeless and low-income families and individuals affected by HIV/AIDS

No child resident has been held back in school after having moved to Jerusalem House.
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Founder

17 Executive Park Drive NE • Suite 290 • Atlanta • Georgia • 30329  
www.JerusalemHouse.org
Join our work in transforming the lives of the men, women and children that call Jerusalem House “home.”

The fundamental tenet of our agency’s mission is **Housing is Healthcare.** Research shows a direct positive correlation between stable housing and improved HIV/AIDS health outcomes and a reduction in the spread of the disease. While Atlanta and Georgia continue to show a disproportionately high number of AIDS cases and new HIV infections, it is critical that we commit additional resources in the fight against this disease.

In addition to increased corporate exposure and brand awareness to all Jerusalem House supporters, your company will receive year-long benefits in recognition of your generous support. We can also work with you to create customized group volunteer activities to help meet your employee and team development objectives.

### 2012 Corporate Partner Benefits

**Electronic Communications**
- Website (~5k unique visitors annually)
- E-newsletter (~3k subscribers, 6 issues annually)
- E-blasts (~3k subscribers, 30 times annually)
- Facebook page

**Printed Collateral**
- HomeFront Annual Report (~2k distribution)
- Event Invitations, Posters and Flyers
- Event Advertisements
- AIDS Walk Team Commemorative T-shirts

**Event Signage**
- Carnevale Halloween Benefit (500 attendees)
- Stars Party & Silent Auction (350 attendees)
- Philanthropy Circle (major donor recognition) Events (50-100 attendees)
- Volunteer/Community Events (50-200 attendees)

**VIP Event Tickets**
- Includes Carnevale, Stars Party & Silent Auction, and Philanthropy Circle Events
- From 4 (Silver) to 20 (Diamond) tickets per event

**Event Naming Privileges**
- Presenting Sponsor for Carnevale (Diamond)
- Presenting Sponsor for Stars Party & Silent Auction (Platinum)

### 2012 Corporate Partner Recognition Levels

<table>
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<tr>
<th>Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Diamond*</td>
<td>$25,000+</td>
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<tr>
<td>Platinum*</td>
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<td>$2,500—$4,999</td>
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* - Exclusively for one sponsor per industry

Don’t miss this opportunity to gain powerful exposure for your company as a partner in the fight against homelessness and HIV/AIDS in Atlanta.
CARNEVALE
MYTHS & LEGENDS
A Jerusalem House Benefit

Saturday, October 22, 2011
8:00 pm—Midnight
Atlanta Marriott Marquis
265 Peachtree Center Avenue

DJ Mike Pope • Costume Contest • Cash Prizes!
Admission Includes open bar and buffet.

Cocktails compliments of
GREY GOOSE
World’s Best Tasting Vodka

Wine provided by
NBB

VIP - $150 per person
General - $50 in advance / $60 day of per person
Must be 21+ /Valid ID Required

Tickets available at:
www.jerusalemhouse.org
Boy Next Door
Outwrite Bookstore

2011 CORPORATE PARTNERS
GOLD
AirTran COX
GREY GOOSE
World’s Best Tasting Vodka
PRIMERICA
SILVER
ALSTON+BIRD,
Cox
PwC

2011 EVENT SPONSORS
OLYMPAD
SILVER
HAI
PROJECT Q
TITAN
FOR INFO:
KINGSTON
TODD LABS

Active Production & Design • Kruger • Private Bank of Buckhead
Publicis, Super Markets Charities, Inc. • Rich Real Estate Services

Friday, October 22, 2010
8:00 p.m. - Midnight
Four Seasons Hotel Atlanta
75 14th Street NW, Atlanta, GA 30309
$150 per person VIP
$75 per person General Admission

GREY GOOSE
World’s Best Tasting Vodka
Cocktails Compliments of Grey Goose Vodka

Costume contest with cash prizes and celebrity judges:
John Bushman & Linda Stouffer, WSOC-TV Action News
Crisp Mitchell, Atlanta City Council President

Featuring DJ David Knopp (Main Ballroom) and
DJ Mike Pope (VIP Lounge)

Tickets available at:
www.jerusalemhouse.org, 404-350-1633
Boy Next Door, Outwrite Bookstore or at the event.

For more information, email events@jerusalemhouse.org.

GOLD SPONSORS
airTran COX MCP

SILVER SPONSORS
KPMG TITAN

MEDIA SPONSORS

2009 HALLOWEEN BASH
BENEFITING JERUSALEM HOUSE

FRIDAY, OCTOBER 23, 2009 / 8PM - MIDNIGHT
THE BILMORE - GEORGIAN BALLROOM

Hosted by Dwight Eubanks
of Bravo’s “The Real Housewives of Atlanta”

Dj DAVID KNAPP
COSTUME CONTEST & CASH PRIZES
$100 VIP / $65 GENERAL

Complimentary Spirits
Provided By:
Valid ID Required

Tickets Available At:
www.jerusalemhouse.org
Boy Next Door
Outwrite Bookstore

ALSTON+BIRD
green MCP
PALOMAR

Silver Sponsors

JERUSALEM HOUSE
www.JerusalemHouse.org
Yes! We are proud to become a **2012 Corporate Partner** of Jerusalem House at the following level:

- □ **Diamond*** ($25,000)
- □ **Platinum*** ($10,000)
  
  * - Exclusivity granted to one sponsor per industry at each level

- □ **Gold** ($5,000)
- □ **Silver** ($2,500)

- □ Our contribution for this amount is enclosed.

- □ Please submit an invoice for the sponsorship amount to the address below:

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<th>Company Name (as you would like it to appear in acknowledgements)</th>
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Please make check payable to **Jerusalem House**.

Please return this form to:

Jerusalem House, Inc. • 17 Executive Park Drive NE • Suite 290 • Atlanta • GA • 30329
Phone 404-350-1633 • Fax 404-351-4816
www.JerusalemHouse.org

*Jerusalem House is incorporated in the State of Georgia and recognized by the US Internal Revenue Service as a not-for-profit, public charity under Section 501(c)(3).*